

Talk on "Nari Shakti as Entrepreneur"- Women Entrepreneurs of India organized by Dogra Degree College



JAMMU MAR 15

Dogra Degree College celebrated "Nari Shakti as Entrepreneur" - Women Entrepreneurs of India in College Auditorium on 15th of March, 2022 with the intent to raise an awareness about the status and dignity of women entrepreneurs among students. Mr. Rajinder Singh, JKAS, Additional District Development Commissioner, Samba graced the event as Chief Guest. Other prominent

personalities who solicited their presence as special guests in the event were Ms. Varuna Anand, Founder of The Splendor of KASHMIR, Ms. Divya Bhushan, In-charge Centre for Women Entrepreneur Development at JKEDI, Ms. Mehak Sharma, Training Coordinator JKEDI, Th. Gulchain Singh Charak, Former Minister and Chairman, Dogra Educational Trust, Kr. Samar Dev Singh Charak, Secretary, Dogra



Educational Trust. The event began with lamp lighting ceremony by the dignitaries followed by welcome address by Ms. Bela Thakur, Principal, Dogra Degree College. The influencing stories of Indra Nooyi, Former CEO of PepsiCo, Falguni Nayar, Founder and CEO of the retail company Nykaa, Nina Lekhi, Founder, Baggit and many others were presented by the management and commerce undergraduates. All the pre-

sentations highlighted the message about the competency of women, intellectual capacity of women as capable of holding high responsibility as efficiently as men can do. Speaking on the occasion, Mr. Rajinder Singh, JKAS, Additional District Development Commissioner, Samba stressed upon empowering women is the need of the hour for influencing the social and economic demographics of the country. He



added women should get necessary support and encouragement from the society in order to give wings to her dreams. In her talk, Ms. Varuna Anand, Founder of The Splendor of Kashmir, unfolded her motivating story of bringing artisanry work in the field of shawl making at National and International elite market. Ms. Divya Bhushan, In-charge Centre for Women

Entrepreneur Development at JKEDI, expatiated about schemes and opportunities accessible to aspiring and young entrepreneurs. She deciphered the obstacles that JK women face and the possible solutions to these problems. Speaking on the occasion Th. Gulchain Singh Charak, Former Minister and Chairman, DET, stressed on undertaking entrepreneurship as an opportunity of self-employment and an impetus

for economic prosperity in J&K. He accented the importance of women entrepreneurs in society and focused on exploring their innate potential to achieve gender equality in the society. Over all the event was Captivating and the audience gained constructive inputs on how to become entrepreneurs in future. Ms. Priyanka Sharma concluded the event by proposing the vote of thanks followed by National Anthem.

International Women's Day

DDC organizes students' visit to Dogra Art Museum



Students visiting Dogra Art and Amar Mahal museums during a programme at Jammu.

EARLY TIMES REPORT

JAMMU, Nov 27: BA Department of Dogra Degree College (DDC) organized a historical visit at Dogra Art Museum and Amar Mahal Museum for its students. A group of 80 students accompanied by their teachers and mentors Kanchan Dubey, Anju, Balwant

Singh, Aditi Khajuria, Shikha Gupta and Priya Kundal.

Dogra Art Museum, Jammu the abode of treasure trove of Dogra Cultural heritage. The students showed keen interest in knowing about the museum.

The students were also taken to Amar Mahal,

which is a palace in Jammu, which has now been converted into a Museum. It was built in the nineteenth century for Raja Amar Singh, a Dogra king by a French architect on the lines of a French Chateau. The guide there interacted with the students and made them familiar with the history of the palace and the Dogra dynasty. The glory of the heritage site was so inspirational that each and every student felt proud and mesmerized. It was a good learning experience for the faculty and the students who were a part of this visit.

Kr Samar Dev Singh Charak, Secretary Dogra Educational Trust appreciated the initiative taken by Bela Charak, Principal and staff of Dogra Degree College specially the Arts Department for organizing the historical visit.

Historical Visit

Bela Thakur
Principal
Dogra Degree College
Bassi Kalan, Bari Brahmana
Jammu-181133

NSS Unit, Dogra Degree College celebrates National Voters Day

DH CORRESPONDENT
JAMMU, JAN 25

NSS Unit, Dogra Degree College organized an event to mark the National Voters Day on 25th January 2021. National Voters Day is celebrated every year to spread awareness about the necessity of voting and to encourage the young generation towards voting rights. The main objective being to increase the enrolment of voters, especially the eligible ones. More than 50 NSS volunteers joined the e-platform to attain awareness about their voting rights. Ms. Priya Kundal, Lecturer Political Science, Department of BA was the resource person of the day wherein she deliberated on the topic "Electoral Literacy for Stronger Democracy" on virtual platform (through Google Meet). In her presentation she highlighted the importance of voting in a democracy and explained in detail how to register in the electoral rolls through offline and online mode. She further reminded that



on the same day in 1951 the Election Commission of India had come into existence and from 2011 onwards National Voters Day is celebrated throughout the country on 25th January. The lecture concluded with the pledge by all volunteers to exercise their voting rights. Other activities undertaken included poetry writing and slogan making competition. The judges for this event were Ms. Aditi Khajuria, Lecturer in English and Mr. Balwant Singh, NSS Programme Officer, Dogra Degree College. Students made beautiful posters and recited self composed poems based

on National Voters Day 2021 theme "Making our voters empower, vigilant, safe and informed". Participations certificate were given to all volunteers.

Kr. Samar Dev Singh Charak Secretary, Dogra Educational Trust appreciated the efforts of the participants and acknowledged the initiative taken by the Principal, Dogra Degree College and the NSS Programme Officer of the College. In the end Ms. Neha Verma, Lecturer in E.V.S., winded up the event and thanked the participants for their active participation in the said competition.

National Voter's Day

RIVER CLEANING DRIVE ALONG TAWI RIVER UNDER "PUNEET SAGAR ABHIYAN" UNDER THE GUIDANCE OF 4 J&K NCC BN UNDERTAKEN BY BOYS (SD) UNITS OF DOGRA DEGREE COLLEGE & DOGRA LAW COLLEGE



DH CORRESPONDENT
BARI BRAHMANA

Under the ongoing "Puneet Sagar Abhiyan" NCC Unit of Dogra Degree College and Dogra Law College on behalf of 4 J&K NCC Battalion conducted phase II of river cleaning drive in the Tawi River along the Har Ki Paori

Stretch. As we know that Hari Ki Paori is a prominent tourist place in Jammu city and is abuzz with religious festivities specially during the Navratras. Around 40 NCC Cadets took the initiative of cleaning the holy river Suryaputri (Tawi) by collecting the dumped waste. The waste mainly comprised of sin-

gle use plastic waste, cloths, flowers & old household items from the river and disposed off the collected waste alongside the Temple complex under the guidance of Mr. Rishabh Bakshi CTO NCC, Dogra Degree College and Mr. Desh Bandu, CTO NCC, Dogra Law College. Along with the cleanliness

drive, the volunteers also tried to create awareness amongst the people. "We reiterated to the people the importance of segregating the garbage before throwing it away. While we collected garbage from the riverside, we asked people to identify the particular items that could have easily contaminated the

river," Mr. Desh Bandu added. Along with loads of plastic, Mr. Rishabh Bakshi added that huge amount of organic waste was also picked during the cleanliness drive. The NCC Cadets covered a stretch of over a Kilometer and collected 120 kgs of waste approximately.

Mr. Desh Bandu (CTO NCC)

Dogra Law College further motivated young cadets to take earnest steps towards making the environment a better place to live and also made cadets aware about the importance of rivers in the nation's progress and encouraged the cadets to contribute towards a sustainable development.

River Cleaning Drive under NCC

Bela Dikshit
Principal
Dogra Degree College
Bassi Kalan, Bari Brahmana
Jammu-181133

NCC Unit of Dogra Degree College organised Poster Making Competition

KT NEWS SERVICE

BARI BRAHMANA, SAMBA, Jan 5: Dogra Degree College NCC unit under the 4th J&K NCC Battalion organized World environment day while covering the theme of the 47th World Environment Day which is "Ecosystem Restoration" Amid the corona virus pandemic. The focus of this day is on resetting relations with nature.

This important day will kick start the UN Decade on Ecosystem Restoration (2021-2030) to revive hectares of land from forests to farmlands, from top of the mountains to the depth of the sea.

Meanwhile, the UN Decade is also aiming to massively scale up the restoration of degraded and destroyed ecosystems to prevent the loss of a million species and enhance food security.

As the name suggests, ecosystem restoration refers to preventing, halting and reversing the damage caused by



mankind.

The restoration of the ecosystem can only happen with measures including planting of trees, greening cities, cleaning up rivers and coasts, and rewilding gardens.

The ongoing pandemic has reminded mankind of the harm we have caused to nature and how important it is to protect the environment.

In keeping with its tradition of organizing such events Dogra Degree College, NCC Unit organ-

ized a poster making competition to mark the day and to enlighten the cadets and the students about this event. The whole programme was smoothly conducted under the able guidance of the NCC Programme Officer Mr. Rajinder Kumar, C.T.O., NCC Dogra Degree College with full cooperation from Mr Jeevan Lal, C.T.O., Dogra Law College.

The efforts of the CTOs were appreciated by the Management and Principal of the College.

World Environment Day

DDC organizes Industrial Visit to Chenab Textiles Mill, Kathua for students



BARI BRAHMANA FEB 11

In line with teaching methodology in place an Industrial visit to Chenab textile mills Kathua was organized by Dogra Degree College for its students. A group of 100 students accompanied by their teacher mentors Ms. Aradhana, Mr. Rajinder Kumar, Ms. Arushi Salathia & Ms. Sonia Gupta visited the industrial unit on the 11th Feb 2019. The students of the college got a chance to interact with HR Manager,

Ms. Kanika & her team of engineers who brief them about the Chenab textile mill kathua which is one of the leading company in the textile industry and one of the largest single mill setup producing spun fibre-dyed yarns in Asia. They were also briefed that the mill specializes in producing blends of viscose staple fibre, polyester staple fibre, acrylic staple fibre, lycra, cotton, linen and wool with a total production capacity of more than 120 tons of yarn

per day. The students were also explained about step by step preparation of the various yarns being manufactured by the mill. The students gathered information about the working of various machines, safety, measures taken by the management, quality checks adopted by the mill so that the manufactured product is best and up to the quality benchmark. This visit helped the students to understand the concept of the manufacturing process,

marketing strategies, and human resource policies, initiatives taken to increase sales, the competitive position and advantages in the market. Question answer session opened windows to some management concepts, marketing H R and competition related issues in a working environment which can at times prove very crucial. It was a collective effort by the industry and institution to facilitate and concrete the theoretical knowledge of the students.

Industrial Visit

Bela Zuber
Principal
Dogra Degree College
Bassi Kalan, Bari Brahmana
Jammu-181133