

# UNIVERSITY OF JAMMU

NOTIFICATION (19/May/Adp/b3)

It is hereby notified for the information of all concerned that the Vice-Chanceller, in anticipation of the approval of the Academic Council, is pleased to authorize the incorporation of Project report & Viva-Voce bearing Course Code no. UBBAPV651 in the BBA 6<sup>th</sup> Semester Syllabus under the Choice Based Credit System already notified for the session May 2019, 2020 and 2021 vide no. F.Acd/II/17/5075-956 Dated 30.06.2017.

The Syllabi of the courses is available on the University website: www.jammuuniversity.in

Sd/-DEAN ACADEMIC AFFAIRS

No. F. Acd/II/19/1764-1796 Dated: 27-05-2019

Copy for information and necessary action to:

- 1. Dean, Faculty of Business Studies
  - Director/Convener, Board of Studies in Business Management
  - All members of the Board of Studies
  - 4. C.A to the Controller of Examinations
  - I/c Director, Computer Centre, University of Jammu
  - Asst. Registrar (Conf. /Exams. UG/ Inf./Pub.)

7. Incharge, University Website for necessary action please.

Assistant Registrar (Academic)

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#### PROJECT REPORT AND VIVA VOCE

Credit: 6

Course Code: UBBAPV651

Semester: VI

Total Marks: 100 Project Evaluation: 50 Project Viva-Voce: 50

## Objectives:

To expose the students to practical application of theoretical concepts, which they have learnt during the course

# Guidelines for Project Report:

The student will have to go for field work in any Industrial /Trading / Service organisation for at least six weeks after the end of BBA- IVth. semester examination and before the start of BBA- Vth. semester classes. Student should decide the topic for the project under the guidance of a teacher within 10 days after the end of examination of BBA-IVth. Semester. The student should take regular guidance from the teacher while carrying out project work. The student shall submit two copies of Project Report in semester VI: One copy to be forwarded to University after the Evaluation and One copy to be retained by The College. The project report is to be submitted with the following guidelines:

Declaration: Declaration from the student that his Project work is Original.

Certificate By the guide: The guide should certify that the research work is original and completed satisfactorily under his guidance.

Certificate by the Industrial /Trading / Service organisation: The Organisation should certify the student was present for six weeks and worked on the topic. The organisation should also analyse the performance of student.

Linkage: There should be a proper linkage between objectives, data and interpretation, findings and suggestions.

Pagination: Page numbers are compulsory.

## Project Guide:

A Project guide will take care of a maximum of 15 students. In case of more than 15 students and upto 30 it is to be divided among two faculty members and so on. Guiding Project work of 15 students shall mean a period of 60 minutes duration for the semester. Project guide must have 7 years of teaching experience (Govt. College). The evaluation of Project Report is to be completed at the time of evaluation of Project Presentation.

# Assessment of Project Report:

The Principal of the Concerned College will appoint a committee, consisting of two members, one members being external and one member being internal (Faculty acting as Project Guide). The members must have 7 years of teaching experience. The marks are to be submitted to the Mus haund 1 House mand University immediately after the assessment.